



5 Ways To Have A Long-term Relationship With Your Clients

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By Jessica Brown

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INTRODUCTION

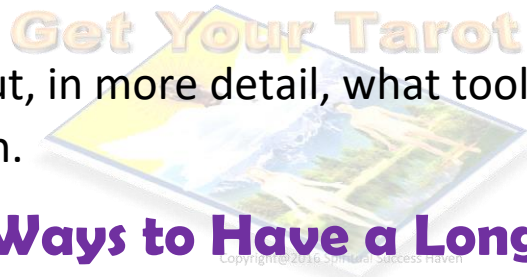
The uniqueness of online marketing is that you can build a long-term relationship much easier than in the “real world”.

Long-term relationship with your clients mean repeat buyers.

It also means, increased trust and sharing feedback that will help your business grow bigger and better.

You can build a good relationship with your clients by keeping consistent communication and being available when they need you.

So, let’s talk about, in more detail, what tools you can use to make this happen.



There are ‘5 Ways to Have a Long-term Relationship with Your clients’:

1

Initiate Conversation

You can send a message on **IM (Instant Message)** Facebook and ask how your client is doing. You can also send Up-beat messages

pertaining to their situation such as memes or a quote.

2

Have Multiple Types of Contact Info

You should make your followers and email listers aware of several ways to contact you. Use business email(s), phone number, skype etc. It shows that you care and you are willing and ready to be there when they need you.

3

Ask for Feedback

I usually send an email or just ask during a session on how I can make

things better. Most of the time, people are eager to share their thoughts about how your service is performing.

4

Remember Birthdays and Anniversaries

Sending Happy Birthday messages is something I'm getting ready to incorporate in my business due to an experience I had a few years back. I was away from family and friends and I received an email from my hair dresser. The subject line read, "Wishing you the happiest birthday ever!" I smiled reading that email because no one said anything to me that day and I didn't get

any gifts. But that one email made me feel important and that's what you want your potential clients and clients to feel.

5 Be Nurturing

This tidbit right here, no one is going to tell you: Be nurturing to your clients. Be loving, kind, open and always – always make time for them. They are coming to you BECAUSE they are not getting something they need. They are in pain, one way or another. You will always be remembered as that one person who cared.

CONCLUSION

Building a long-term relationship takes time and a tender touch. However, giving to your clients will always make you the “go to” person in their lives.

Make an impression that they will never forget.

About the Author



Hello Loves,

Don't be afraid to dive into your biz. It can be scary at first but it's a thing I know you can master. I started out very shaky. I didn't know ANYTHING compared to what I know now, but still went out there and risk looking like an idiot. You must be willing to fail, multiple times. I never gave up. I asked myself, what can I do different this time and succeed? I kept changing my website, my images, my entire courses and upgrading over and over. To tell you

the truth, I'm still upgrading. I know you can do this and I've laid some simple stones for you to follow.

You want an online business that attracts buying clients and keep them coming to you so that you can **quit working for someone else, pay all your bills on time and have enough left over to do what you want!** **Live not work all the time!**

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